

**A Must Not Miss Event for  
Academia, Coaches, Mentors  
and Professional Advisors**

## **INTO THE OPEN ERA - IS CAPITALISM REBOOTING?**

**Change is in the air.** With disruptive change comes both new challenges and new opportunities. Since the first Deep Impact conference Crowdfunding has, as we predicted, become part of the mainstream. The challenges have grown, and crystallised. So have the opportunities.

**Crowdfunding is changing the very nature of entrepreneurialism - from the ground up.**

For entrepreneurs and artists, social entrepreneurs and 'the makers' Crowdfunding and the financial innovations following in its wake mean that **any competent entrepreneur can now get the funding** they need to get started and to grow. Without hurdles and distortions of the gatekeepers, their 'rents' and agendas.

**On 1st Nov. at The Royal Geographical Society we will be mapping this new landscape led by the pioneers from Crowdfunding and the investment community, as well as the key entrepreneurs who are making some of the biggest waves. Including...**

**Professor Alan Barrell, Entrepreneur in Residence at the Judge Business School, University of Cambridge** will explain why the Open Era is so different, why Crowdfunding 'starts in a completely different place' and why this is a good thing – for entrepreneurs and investors. He'll explore the implications for the future of Venture Capital, early stage investing & entrepreneurship.

**Bill Morrow, Founder and CEO of Angel's Den,** will be explaining how Crowdfunding is not replacing but is transforming as well as supporting traditional Angel and VC investing, why they've launched their own Crowdfunding platform and how he sees this transformation affecting the entire industry

The day will provide a golden opportunity to understand this new wave - including the impact of openness, Open Data and Big Data as well as open funding - and how it will affect investing in the coming months and years.

**The Crowdfunding Deep Impact II conference is taking place Friday 1st November 2013 at The Royal Geographic Society, Kensington Gore, London**

Speakers and panelists will include Bill Morrow, Maggie Pagano, Louise Beaumont, Korstiaan Zandvliet, Barry Sheerman MP, Professor Alan Barrell, Barry E James...

**Book now and find out more at: [CrowdfundingDeepImpact.com](http://CrowdfundingDeepImpact.com)**

