



**A Must Not Miss Event for  
Investors, Angels and VCs**

 **CROWDFUNDING  
DEEP IMPACT**  
CROWDFUNDING: CAPITALISM REBOOTED

FRIDAY NOVEMBER 1ST 2013  
THE ROYAL GEOGRAPHICAL SOCIETY

## **INTO THE OPEN ERA - IS CAPITALISM REBOOTING?**

**Change is in the air.** With disruptive change comes both new challenges and new opportunities. Since the first Deep Impact conference Crowdfunding has, as we predicted, become part of the mainstream.

The challenges have grown, and crystallised. So have the opportunities.

Crowdfunding is changing the very nature of entrepreneurialism from the ground up. New opportunities for investors and investment strategies are abundant.

**On 1st Nov. at The Royal Geographical Society we will be mapping this new landscape led by the pioneers from Crowdfunding and the investment community, as well as the key entrepreneurs who are making some of the biggest waves. Including...**

**Bill Morrow, Founder and CEO of Angel's Den**, will be explaining how Crowdfunding is not replacing but is transforming as well as supporting traditional Angel and VC investing, why they've launched their own Crowdfunding platform and how he sees this transformation affecting the entire industry

**Angel and erstwhile VC Professor Alan Barrell, Entrepreneur in Residence at the Judge Business School, University of Cambridge** will be explaining why the Open Era is so different, why Crowdfunding 'starts in a completely different place' and why this is a good thing – for investors as well as everyone else. He'll help us explore the implications for the future of Venture Capital, early stage investing, and entrepreneurship.

The day will provide a golden opportunity to understand this new wave - including the impact of openness, Open Data and Big Data as well as open funding - and how it will affect investing in the coming months and years.

**The Crowdfunding Deep Impact II conference is taking place Friday 1st November 2013 at The Royal Geographic Society, Kensington Gore, London**

Speakers and panelists will include Bill Morrow, Maggie Pagano, Louise Beaumont, Korstiaan Zandvliet, Barry Sheerman MP, Professor Alan Barrell, Barry E James...

**Book now and find out more at: [CrowdfundingDeepImpact.com](http://CrowdfundingDeepImpact.com)**

